Devi Sri Prasad Kamisetti

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WORK EXPERIENCE

Advanced Technology Learning Center

Student Supervisor (UI/UX Department)

- Boosted student task resolution efficiency by 65% through intuitive Figma-based instructional visuals.
- Enhanced dashboard usability and optimized user flow by identifying pain points and streamlining interactions, resulting in a 40% reduction in navigation errors and improved user satisfaction.
- Achieved 100% WCAG 2.1 compliance through structured usability testing and iteration.
- Accelerated developer handoff speed by 30% via standardized design components and systems.

Companion Device for Elderly Care (Academic Project)

UX Designer & Front-End Developer

- Enhanced elderly user onboarding efficiency by 50% using empathy-driven design.
- Designed and implemented responsive front-end user interfaces based on user research insights, resulting in a 35% reduction in navigation complexity and significantly improving the overall user experience across devices.
- Partnered cross-functionally to deliver an accessible, research-backed product.

Smart DB (Academic Project)

UX Designer

- Increased booking success rate by 35% by redesigning appointment workflows and calendar UI.
- Reduced double-booking issues by 45% through iterative testing and A/B validation.
- Applied UCD principles to support diverse user needs and minimize interface friction.

SKILLS

- UX/UI Design: Figma, Adobe XD, Illustrator, Typography, Visual Hierarchy, Wireframing, Responsive Layouts, Color Theory, Low-/High-Fidelity Prototypes, Motion Design Principles.
- User Experience Research & Testing: User Research, Journey Mapping, Personas, Usability Testing, A/B Testing, Accessibility, Voice UI.
- Front-End Development: HTML, CSS, JavaScript, Git, VS Code.
- Collaboration & Tools: Agile/Scrum, JIRA, Notion, Design Docs, Presentation Skills.
- Technical Knowledge: Python, PowerPoint, Excel, draw.io, Jupyter Notebook.
- Soft Skills: Problem-Solving, Communication, Attention to Detail, Empathy-Driven Design, Analytical Thinking, Team Collaboration.

PROJECTS

SANCHARI – Your Pocket Guide to Incredible India.

• Designed a travel app with search and filter features, based on UX research and responsive wireframes using scalable UI patterns.

EDUCATION

Google UX Design Professional Certification	12/2024 - 05/2025
Texas Tech University	08/2023 - 05/2025
Masters in Computer Science (CGPA : 3.55/4.00).	
REVA University	08/2019 - 05/2023
Bachelors in Electronics & Computers (CGPA : 9.14/10.00).	

CERTIFICATIONS

- Google UX Design Professional Certification.
- Complete Python Bootcamp Certification.
- Learning JIRA Software Certification.

08/2023 – 05/2025 Lubbock, Texas

08/2022 - 05/2023

Bangalore, India

11/2021 - 06/2022

Bangalore, India